Observing from a distance

H2GY1K

LECTURE SUMMARY

Covered in this lecture:

Waiting and stalking the subs

- Once you have a final list of subreddits, take some time to read & analyze them
- Do a light scan of the headlines
- At the top of the sub, click “Top” and then select “All time” to see the best posts ever
- Try to figure out what people care about, what they like, and what the tone of the group is
- On the right, you will find the rules and guidelines for that specific sub - follow them
- Make note of the moderators of the group and see what they post and what their personality is like